CDBC Keynote

Training Revolution – Leading the dog training and behavior industry into a new age.

The world of dog training and behavior is undergoing a profound shake up, moving away from commands and compliance, into a new age defined by science, understanding and empathy. For too long, trainers, behavior consultants and behaviorists have focused on teaching behaviors that people want to see and stopping behaviors they don't, using a variety of methods to achieve their aims. While the modern training world collectively agrees that punitive methods are unacceptable for many reasons, there are still big changes that need to be made in the "positive" world, including moving away from "task" orientated training and looking at how dogs can thrive in the world without being made to complete a set of actions or obey transactional commands.

By embracing the Positively Philosophy, we are moving away from teaching dogs to "sit" and "stay" and fostering a deep, bilateral bond based on trust and understanding. This influences how we teach dogs to navigate domestic environments, how we work with challenging behaviors, and how we produce solutions that address the needs of dogs and the people that love them.